

കേരള അഗ്രോ ഫുട്ട് പ്രോഡക്ട്സ്, പുനലൂർ
(ഒരു സർക്കാർ സ്ഥാപനം)

നോട്ടീസ്

കേരള അഗ്രോ ഫുട്ട് പ്രോഡക്ട്സ്, (KAFF) പുനലൂരിന്റെ 'ജ്യോതി' ബ്രാൻഡ് ഉൽപ്പന്നങ്ങളായ മാംഗോ ജ്യൂസ്, മാംഗോ പൾപ്പ്, നറുനീണ്ടി, പൈനാപ്പിൾ സിറപ്പുകൾ, പൈനാപ്പിൾ ജാം, മിക്സ്ഡ് ഫ്രൂട്ട് ജാം, അച്ചാറുകൾ, ചെറുതേൻ, വൻതേൻ എന്നിവ മാർക്കറ്റിൽ വിതരണം നടത്തുന്നതിനുവേണ്ടി, പരിചയസമ്പന്നരായ ഡീലർമാരിൽ നിന്നും താഴെ പറയുന്ന ഏരിയയിൽ വിതരണം ചെയ്യുന്നതിലേക്ക് അപേക്ഷ ക്ഷണിക്കുന്നു.

കൊല്ലം, കായംകുളം, ആലപ്പുഴ, കൊച്ചി, തൃശ്ശൂർ etc.

വിശദവിവരങ്ങൾക്ക് ബന്ധപ്പെടുക : **Marketing Manager**
KAFP – A Division of KAICO
Phone : 9846297007
kafpmarketing@gmail.com

തിരുവനന്തപുരം

18.01.2024

മാനേജിംഗ് ഡയറക്ടർ

THE KERALA AGRO INDUSTRIES CORPORATION LIMITED
KISSAN JYOTHI, FORT P.O., THIRUVANANTHAPURAM- 695 023

(Jointly promoted by Government of India and Government of Kerala)

Phone: 0471- 2471343,44,45

Fax: 0471-2463188 Website- www.keralagro.com

DEALERSHIP APPLICATION FORM

I. Basic Information

1. Name of the Dealer/Distributor (Mr. / Mrs. Ms.).....
.....
2. Permanent Address.....
.....
.....City:
.....Pin code.....State:.....
Phone.....Mobile.....Fax.....
3. Details of Immovable Properties (Owned by dealer/Distributors).....
.....
.....

II. Constitution of Dealer/Distributor

4. Proprietorship/Partnership/Private.....
Limited Co/Public Limited Co/Others (Please specify).....
.....

5. Details of Proprietors/Partners/Directors.....

Name	Address & Telephone No	Qualification

(Attach separate sheets, if required)

III. Manpower

6. Administrative Staff Details:
7. Sales Staff Details:

Name	Designation	No. of Years	Total Experience	Qualification	Salary

(Attach separate sheets, if required)

IV. Business Associations(s)

8. Any of Your Sister Concerns/ Group Cos. Dealing with KAIC? Yes/No

9. Products/Cos. being handled (please attach additional sheets, if required)

Name of Company	Status	Area Covered	Product	Approx. Turnover (In Lakhs)

V. Sales Record

10. Sales Turnover (last 3 yrs).....

.....

VI. Financial Details

11. Firm/Company's Financial Position (As on)

Liabilities (Rs. in lakhs)		Assets (Rs. in lakhs)	
Share Capital		Investment	
Reserves & Surplus		Fixed Deposit	
Loans		Properties	
Creditors		Vehicles	
Advance from Customers		Stock	
Others Advances		Debtors	
Total		Total	

12. Details of Contingent Liabilities Outstanding (if any) shall also be enclosed by way of detailed note.

Name	Address	Telephone. Nos	O/D Limit	C/c Limit	Any other Limit	No. of Bankers (Please Specified)

VII. Infrastructure

13. Office Space.....Sq ft God own space.....Sq ft

14. Location of the office: Main market/Secondary market/Outside Main Township.....

15. Address of the Showroom:.....

Tel Nos..... Fax Nos.....

16. GST No.....

17. Modes of transportation.....

VIII. Goods

18. You are interested in Dealership for (Mention the volume of intake) :

Pet bottle Mango juice		Tetrapak Mango Juice (200ml)	
Mango pickle		Lemon pickle	
Naruneendy Syrup		Pineapple syrup	
Honey		Pineapple jam	
Mixed Fruit jam		Mango Squash	
Jackfruit Products			

IX. Territory

19. Name of Town/ Districts for which Dealership/Distributorship is applied:.....

X. Investment

20. How much investment are you prepared to make for our products?.....

XI. Insurance

21. Name & Address of the Insurance Company, to which the stocks are proposed to be insured:

Name	Address Of Insurance Company	Phone No.	Contact Person	Risk Covered Value

XII. Security Deposit

Successful dealers should deposit Rs.5000/- as Security deposit. The security deposit shall subject to the conditions specified herein be returned after the expiration of the Dealership contract without interest.

XIII. Documents Provided

- a. Copy of Partnership Deed in case the Dealer/Distributor is a Firm, Association of Persons, etc. along with a letter of Authority in favor of the Authorized Partner/Person.
- b. List of Partners with addresses in case the Dealer/Distributor is a Firm, Association of Persons, etc.
- c. Copies of last 3 years Balance Sheet/Profit and Loss Account.
- d. Copies of last three Income Tax Returns for all category of Dealers.
- e. Copy of Electricity/Telephone Bill showing the address of the premises from where the Dealer is operating as mentioned under Clause 2 above.
- f. Copy of Bank Statements for last 3 months.
- g. Credit certificates from Dealer/Distributor's bank.
- h. Any other documents

XIV. Declaration

I/We understand fully that this Application Form can be used against me/us before any Court of Law/Tribunal/Arbitration proceedings, etc. I/We, state that all information as mentioned in this Application Form is true & correct to the best of my/our knowledge and information and I/We shall abide by and maintain the declarations made herein. I further agree to abide by the terms and conditions of the agreement as long as I continue to deal with the Company, I also agree to be bound by the terms & conditions & policies of supply of goods and payment thereof conveyed from time to time by the Company.

Place:

Date :

Signature of the applicant

KERALA AGRO FRUIT PRODUCTS

ഒരു കേരള സർക്കാർ ഉത്പന്നം

- JYOTHI MAANGOZ
(1Ltr, 500ml, 250 ml)
- NARUNEENDY SYRUP
- PINEAPPLE FRUIT SYRUP
- HONEY
- MANGO PICKLE
- LEMON PICKLE
- GARLIC PICKLE
- PINEAPPLE JAM
- MIXED FRUIT JAM

Jyothi

Maangoz

Enjoy every drop

Mango
Drink



തമാർത്ഥ
മാമ്പഴത്തിന്റെ
രൂപി ആസ്വദിക്കൂ...



**Dealers are invited
All over Kerala**

Contact :

+91 98462 97007

THE KERALA AGRO FRUIT PRODUCT
(A unit of Kerala Agro Industries Corporation LTD)

A Government of Kerala Undertaking
Arampunna, Elampal P.O., Punalur. Ph : 0475 2222528
Regd. Office : KISSAN JYOTHI, Fort. Thiruvananthapuram - 695 023

A Government Product

Jyothi

PINEAPPLE APPLE JAM



ഒരു കേരള സർക്കാർ ഉത്പന്നം

A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING



MRP

400 gm - 120/-



Jyothi



NARU



NEENDI

SYRUP

നറുനീണ്ടി സിറപ്പ്



ഒരു കേരള സർക്കാർ ഉത്പന്നം



A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING

MRP

700 ml - 150/-



Jyothi



MIXED FRUIT JAM



ഒരു കേരള സർക്കാർ ഉത്പന്നം



A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING

MRP

400 gm - 120/-





Jyothi



MANGO PICKLE

മാങ്ങ അച്ചാര

ഒരു കേരള സർക്കാർ ഉത്പന്നം

A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING



MRP

300 gm - 100/-



Jyothi



Maangoz

Enjoy every drop

Mango
Drink



ഒരു കേരള സർക്കാർ ഉത്പന്നം

A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING



MRP
Premium
1 Ltr - 100/-





Jyothi



Maangoz

Enjoy every drop

Mango
Drink



ഒരു കേരള സർക്കാർ ഉത്പന്നം

A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING



MRP

250 ml - 20/-

500 ml - 40/-

1 Ltr - 70/-



Jyothi



LEMON PICKLE

നാരങ്ങ അച്ചാർ

ഒരു കേരള സർക്കാർ ഉത്പന്നം

A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING



MRP
300 gm - 100/-



Jyothi Honey

NATURAL



ഒരു കേരള സർക്കാർ ഉത്പന്നം

A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING



MRP

500 gm - 250/-

1 Kg - 480/-





Jyothi

PINEAPPLE Syrup

പൈനാപ്പിൾ സിറപ്പ്

ഒരു കേരള സർക്കാർ ഉത്പന്നം

A QUALITY PRODUCT FROM
KERALA AGRO FRUIT PRODUCTS, PUNALUR
(A UNIT OF KERALA AGRO INDUSTRIES
CORPORATION LTD.)
A GOVT. OF KERALA UNDERTAKING

MRP

700 ml - 150/-

